**Brand Ambassador Application**

*The application consists of two parts* ***and is due by October 15th, 2022:***

1. ***60-90 Second video.*** *As applicants, please provide a video testimonial that we can use on Instagram Reels after the Ambassadors are selected. Your video will only be used if your application is selected. Video topic: How HRT changed my life for the better* ***OR*** *Why I chose Defy Medical. Your video should match the style/aesthetic of a TikTok or Instagram Reel video and be no longer than 90 seconds. Video should be filmed on your phone and shot vertically in portrait mode and emailed along with your application to* [*News@DefyMedical.com*](mailto:News@DefyMedical.com) *once complete.*
2. ***The application below: This is an editable document****. Please type in your answers electronically to submit. Please send your completed application along with your video to* [*News@DefyMedical.com*](mailto:News@DefyMedical.com) *by October 15, 2022 to be considered for the Ambassadorship.*

**About You**

First Name: Last Name:

Birthdate MM/DD/YY (You must be 18+ years old): Email:

Phone: Gender:

Street Address (so we can send you swag!):

How long have you been a Defy Medical patient?

**Social Media Accounts/Handles**

(Accounts must be set to public to be a brand ambassador. Any accounts set to Private cannot be considered.)

Facebook: Instagram: Twitter:

TikTok:

Other:

Do you have a blog or YouTube Channel? If so, please tell us about it and share a link.

**Do you follow us on these platforms (yes or no):**

Facebook: Instagram: Twitter:

**Tell us more**

Why do you want to be a Defy Medical Ambassador?

**Tell us more (cont’d)**

What impact has HRT and/or Defy Medical had on your life and lifestyle?

Which aspect of the Brand Ambassador program is most appealing to you? (Check all that apply)

Knowledge Building  Sharing My Healthy Lifestyle with Others

Social Media/Blogging  Expanding my Social Media Reach

Other:

Do you have any goals you are currently working on with your Defy Medical practitioner (weight loss, putting on muscle, etc.)? Let us know about it, and tell us if you would like to document your progress through videos.

What ideas do you have that you feel could help you promote our practice?

Please feel free to fill us in on anything else you think we should know about you.

How did you find out about the Defy Medical Brand Ambassador Program?

**NEXT STEPS**

**THANK YOU! Please email your completed application and your video** to [News@DefyMedical.com](mailto:News@DefyMedical.com) no later than **October 15, 2022**, to be considered for Ambassadorship.